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BRIGHTLINE UNVEILS ORLANDO PASSENGER RAIL STATION

Apr 20, 2023

Ticket Sales to Begin Next Month With Fares Starting at \$79

MEDIA KIT

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Orlando, Fla. (April 20, 2023) - [Brightline](#), the only provider of modern, eco-friendly, intercity rail in America, today, unveiled its highly anticipated Brightline Orlando Station at Orlando International Airport (MCO). With Brightline's signature yellow and spacious lounges, the station is the perfect backdrop for a new era of passenger rail that will connect two of the fastest growing regions in the state: Central and South Florida. Brightline also announced that Orlando ticket sales will launch in May for future dates, with one-way fares starting at \$79 for SMART and \$149 for PREMIUM. SMART fare bundles for families of four will be available for less than \$199 one way.

More than 300 invited guests took part in the Brightline Orlando Station reveal, the latest milestone moment for Brightline and transportation in America. Orlando Mayor Buddy Dyer, Orange County Mayor Jerry Demings and Chief Executive Officer of the Greater Orlando Aviation Authority Kevin Thibault joined Brightline CEO Mike Reininger, President Patrick Goddard and Brightline teammates to celebrate the historic occasion. Brightline Orlando Station was met with glowing reviews as elected officials, dignitaries and community leaders, including the tourism and hospitality sectors, stepped inside the first intercity passenger rail station of its kind, located in the heart of an American airport.

Brightline Orlando Station Experience

The new station is meticulously designed and built through the lens of today's modern traveler. The 37,350 square foot station is located in Orlando International Airport's new 80,000 sq. ft. Train Station facility adjacent to Terminal C. The Train Station connects directly to the airport's Parking Garage C, which will have more than 350 parking spaces branded for Brightline guests. The Train Station provides direct access to the other airport terminals A and B via the airport Terminal Link (automated people mover) in under five minutes. Transportation and mobility options at the Orlando Station include Brightline's first and last-mile service, Brightline+, which will cater to the unique needs of the Orlando visitor.

The guest journey begins at the main entrance, located off the airport's expansive two-story glass atrium. Once inside the station, passengers can purchase tickets from guest services or one of several self-service kiosks, and check luggage before proceeding through touchless turnstiles into the security screening tunnel.

Once through the security tunnel, guests are greeted by an expansive two-story station space, featuring world-class amenities Brightline is known for, including:

- **Mary Mary Bar**, serving hand-crafted cocktails and light bites. The signature sit-down bar is positioned at the far end of the station with a stunning panoramic view overlooking the train platforms where guests can leisurely watch as trains arrive and depart.
- Above the Mary Mary bar is an **iconic, split-flap message board** that can rotate alphanumeric text and/or graphics to form a message. A nostalgic nod to historic train stations, the split-flap will provide updated train schedules, boarding times, news of the day and other announcements complete with sounds reminiscent of the first passenger train stations in America.
- **MRKT PLACE** is a **retail experience** with convenient in-station shopping for last-minute gifts, sundries and refreshments.
- Brightline offers two classes of service, **SMART** and **PREMIUM**. Brightline's **PREMIUM** service includes complimentary meals, snacks and beverages, a dedicated first class lounge, free checked luggage, priority boarding and a dedicated coach.
- Throughout the station, all guests will have access to free **high-speed Wi-Fi, charging stations** at every seat, **87 big screen televisions** and a **BrightKids children's play area** located in the SMART lounge.

Passengers will access trains by escalator or elevator to first level platforms. These platforms are 1,000 feet long and can accommodate a train with up to 10 coaches and two locomotives.

Orlando to South Florida Train Schedule Details

Brightline's Orlando expansion is an essential piece of the boldest, private infrastructure project in the nation, connecting millions of riders between Central and South Florida. Service will begin in Summer 2023 and will include 16 daily round trips with hourly departures between Miami and Orlando. Brightline's non-stop trains have a run time between Miami and Orlando of two hours and 59 minutes. Regular service from Orlando to Miami will stop at all Brightline stations including West Palm Beach, Boca Raton, Fort Lauderdale and Aventura with a run time of three hours and 30 minutes. Additional details of Brightline's opening schedule include:

Weekdays

- Hourly southbound departures from Orlando to Miami starting at 5:00 a.m. until 8:50 p.m.
- First southbound train from Orlando arrives in Miami at 8:30 a.m.
- Hourly northbound departures from Miami to Orlando starting at 6:50 a.m. until 9:45 p.m.
- First northbound train from Miami arrives in Orlando at 10:15 a.m.

Weekends

- Hourly southbound departures from Orlando to Miami starting at 5:00 a.m. until 8:50 p.m.
- First southbound train from Orlando arrives in Miami at 8:30 a.m.
- Hourly northbound departures from Miami to Orlando starting at 5:45 a.m. until 9:45 p.m.
- First northbound train from Miami arrives in Orlando at 9:15 a.m.

Additional dedicated trains will continue to serve commuters and the South Florida region between Miami and West Palm Beach with early morning departures at 5:00 a.m. from West Palm Beach and late night departures until 12:45 a.m. out of Miami.

The Brightline Orlando Station Design Team

Brightline Orlando Station is designed by Bigtime Design Studios, an architecture firm based out of Miami that also designed the newly-opened Brightline stations in Boca Raton and Aventura, alongside the architect of record Sonny Fornoles of Borrelli + Partner. The buildout of the station is led by Orlando-based contractor Gomez Construction Co., a minority-owned business, that employed more than 100 workers on this project.

Earlier this year, Brightline made history as the fastest train in the Southeast, reaching speeds of 130 mph and unveiled the most advanced train maintenance facility in the country, Basecamp. Brightline Orlando Station is located at 10705 Jeff Fuqua Blvd. South, Orlando FL 32827. For more information on Brightline Orlando, visit www.gobrightline.com/Orlando.

QUOTES

BRIGHTLINE QUOTES

Today's milestone is the last piece of transformative infrastructure that is now complete as we ready ourselves for the start of the service we have been building for a decade. This station will be a gateway for visitors and travelers throughout Florida, but beyond that, it is indicative of how we set out to transform travel in a way that hasn't been done in more than a century. We're proud to start this journey in Florida and rejuvenated in our belief that the time is now to accomplish this in other parts of the country." - Mike Reininger, CEO of Brightline

"Brightline's Orlando Station sets a new benchmark for travel that establishes a seamless, convenient and comfortable experience built for today's modern traveler. The station is packed with amenities for future guests and has an encompassing sense of arrival from the moment you enter. We've curated an experience well beyond time-savings and we can't wait to welcome guests onboard." – Patrick Goddard, president of Brightline

MAYORS' QUOTES

"As a lifelong Central Floridian, it made me proud to see the advancement of our community today as our true multimodal hub becomes a reality and we celebrate the Brightline Orlando Station and soon to come train service to our international airport. This station represents so much more than a new train service, it is a critical connection for our community to jobs and opportunity and further showcases the power of partnerships and what our culture of collaboration here in Central Florida can do to improve the lives of our residents, workers and travelers when we work together." - Orlando Mayor Buddy Dyer

"I had the pleasure of meeting many Brightline employees today who will be part of the Orange County team. I also had many conversations with business and community leaders that reinforced the transformative economic impact Brightline Orlando Station will have on the entire region. Thousands of workers in Orlando alone have contributed to Brightline construction. However, I am excited about 175 workers in particular, who learned new skills from our local colleges and on the job, will start their careers at this station and nearby Basecamp, Brightline's train maintenance facility." - Orange County Mayor Jerry Demings

FEDERAL RAILROAD ADMINISTRATION QUOTE

"The Federal Railroad Administration is committed to growing a safer, cleaner, more equitable rail system. We know investments in passenger rail mean more efficient travel for riders, more economic development in towns and cities, less congestion on our roads, and less pollution in our air. The City of Orlando and surrounding communities will benefit from the new travel options and opportunities that come with this new rail station, and we applaud today's investment in passenger rail."
- FRA Administrator Amit Bose

GREATER ORLANDO AVIATION AUTHORITY (GOAA) QUOTE

“When Brightline begins its comfortable rail passenger service at Orlando International Airport, it will improve mobility between two of the state’s bustling regions and Orlando International will be the only airport in the nation with an intercity high-speed passenger rail station. Passengers who arrive or depart from Orlando International will have another option to connect to and from South Florida, bringing to fruition a multimodal vision first embraced in the airport’s original design criteria decades ago. We’re excited to be partners with Brightline for this transformative moment in transportation.” - Kevin Thibault, CEO of the Greater Orlando Aviation Authority

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About Brightline

Brightline is the only provider of modern, eco-friendly, higher-speed rail service in America. The company currently serves Miami, Aventura, Fort Lauderdale, Boca Raton and West Palm Beach, with its Orlando Station beginning service in Summer 2023. Brightline was recognized by Fast Company as one of the Most Innovative Companies in Travel, offering a guest-first experience designed to reinvent train travel and take cars off the road. Brightline plans to bring its award-winning service to additional city pairs and congested corridors across the country that are too close to fly and too long to drive, with immediate plans to connect Las Vegas to Southern California. For more information, visit www.gobrightline.com and follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

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