# The Hospitality Industry Network

## Family Affair

Artful design and a collaborative spirit has driven Arteriors' 30 successful years



- **GUEST PERSPECTIVE**
- Hospitality Predictions for 2018

### WHO'S WHO

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### **Q&A: Shannon Vance**

One-on-one with the Arizona chapter president and design representative at Longust Distributing



On the cover from Arteriors: Mark Moussa. Photo courtesy of Arteriors.

EMERALD

EXPOSITIONS

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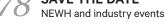
**Q&A: Kelly Gaddes** Getting to know the Cincinnati Region steering chair and director, CR architecture + design

Q&A: Cynthia Guthrie Chatting with the NEWH, Inc. President and Guthrie & Associates

How Arteriors' focus on artful design

**ON THE COVER** 

founder



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### **NEW MEMBERS**

The newest additions to the NEWH family



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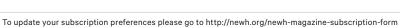
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Spring 2018 | This publication has been produced by Emerald Expositions and NEWH. | Text paper contains 10% Post Consumer Fiber. 🟵

### SUSTAINABILITY

### Layered Approach

Bigtime Design defines a Tallahassee beer hall

By JoAnn Greco Photography by Craig Denis

You'd never know it by looking at it, but with a red brick exterior, masses of soaring windows and three rollup garage doors, the structure that houses Township restaurant is a new-build. Meant to fit unobtrusively into its surroundings—a train yard that's being repurposed into an entertainment district in downtown Tallahassee—the space offers communal dining inside and a variety of outdoor options, with a total of 8,000 square feet that seats 275.

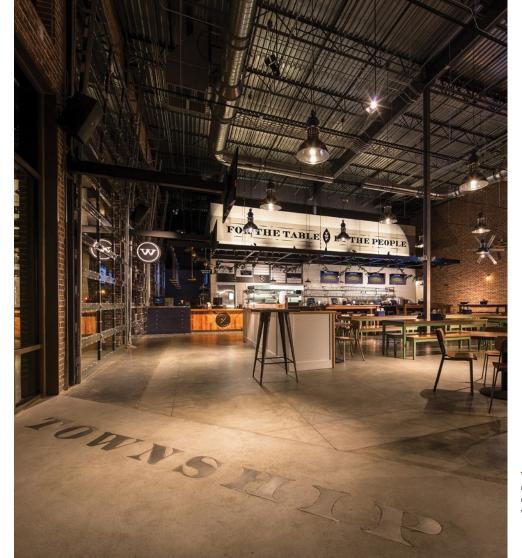
For Callin Fortis, principal at Miami-based Bigtime Design Studios, the trick was keeping that warehouse vibe throughout. "Our goal was to create an interior that felt like a rediscovered 19th-century factory," he says.

The aesthetic starts in the garden, where a retractable roof opens to reveal lounge and table seating in a setting that includes a living wall, stamped concrete that looks like cobblestone, a bar that appears to be nestled inside of a shipping container, and a fireplace bracketed by corrugated aluminum red-and-white check panels.

Inside, ceilings that soar 25 feet above simple wooden benches and tables continue that industrial look, as do the kind of oversized porcelain tiles that one might find in a worker's lunchroom, and blue-and-white cement tile flooring.

But Fortis' favorite touch is what he calls "the cube," a building within a building that begins with the front of the bar facing the main dining room and extends to enclose the back-of-house functions such as the kitchen and bathrooms. Marked by large lettering that reads "For the Table, By the People," a motto that emphasizes the urban beer hall atmosphere of this college-town eatery, the cube holds center stage as the space's "wow moment," says Fortis. "When you walk in and around it, you can see the layers. It helps lend an intimacy to this very large, highly volumed space."





This page: Soaring 25-foot ceilings continue the industrial aesthetic, as do oversized porcelain tiles and simple wooden tables and benches.





**Opposite page:** Meant to blend into its former train yard surroundings, Township features a red brick exterior, rollup garage doors, and large windows that mimic a warehouse.

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**Clockwise from above:** Large lettering at the front of the bar emphasizes "the cube," which adds layers to Township's interior; outside, the garden features stamped concrete that looks like cobblestones, living walls, and red-and-white corrugated aluminum accent panels.

### townshiptlh.com; bigtimedesignstudios.com

### Owner

Collegetown II-MU, LLC | Centrale LLC Management Company The Restaurant People Architecture and Interior Design Firm EMI Architects and Bigtime Design Studios Interior Design Project Team Callin Fortis, Darah Rainey, Eddy Vazquez RA, and Lance Ossman Contractor and Purchasing Firm Hooper Construction Consultant ShadeFLA Chairs Industry West Fabric Maharam Floor Tile Cement Tile Shop Lighting Shades of Light, Kichler, Barn Light Electric, and DWR Contract Tables Hackney Sink Fixtures Kohler and Delta Faucet Wall Tiles Simply Trade