

Renovation

# Southernmost Beach Resort

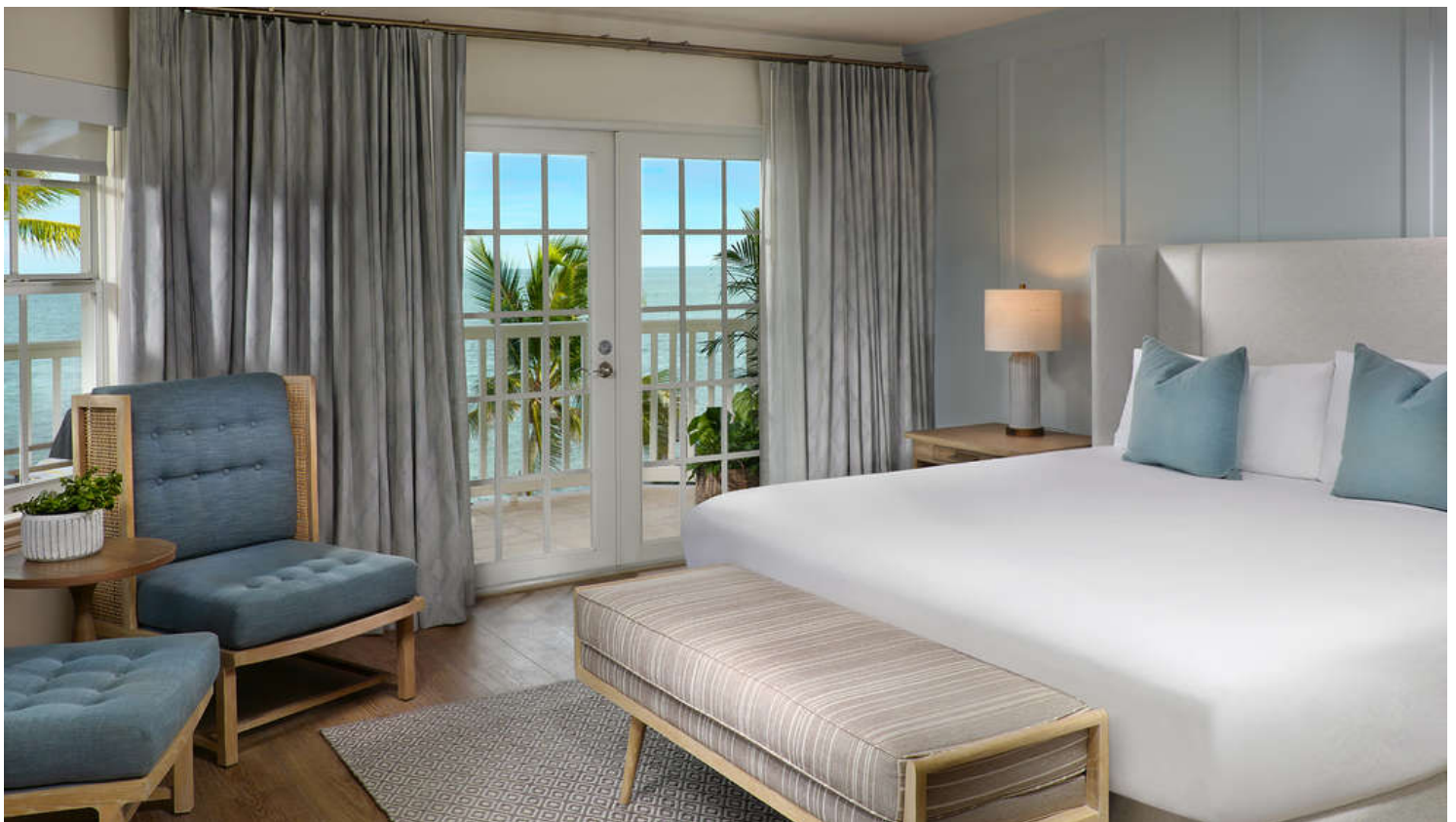
Southernmost Beach Resort Unveils \$15 M Renovation

Scheduled for 2023 · 293 Rooms · [Hotel website](#)



Highgate Hotels, L.P.

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Southernmost Beach Resort — Photo by Highgate Hotels, L.P.

Key West's award-winning Southernmost Beach Resort has debuted an extensive \$15 million renovation to its exterior façade, breezeways, and 243 guest rooms. This comes on the heels



southern tip of famed Duval Street and complemented by its highly sought-after beachfront location, is inspired by Key West's charm, rich history, and laid-back ambiance. Capitalizing on its historical and organic past that is uniquely Key West, Southernmost embraces the island's heartbeat and personality.

Bigtime Design Studios, a Miami-based design firm, thoughtfully re-envisioned Southernmost Beach Resort's guest rooms incorporating contemporary top-of-the-line furnishings and linens with playful seaside hues.

Warm sand tones and muted nautical blue shades reflect the ombre patterns of the Atlantic Ocean, creating a sense of harmony with the resort's idyllic surroundings. Fabric headboards are centered on a soft cadet blue wood-paneled feature wall, while various settee and armchair seating options in complementary shades and patterns offer space to lounge. The architectural cues and beach inspired look are seamlessly unified by decor, artwork and wall hangings featuring elements found in a coastal location that easily fit within the setting.

The guest rooms' oversized bathrooms were not overlooked in the makeover process. White subway tiled walls and showers create a bright space, and vanity mirrors and sinks featuring wooden shades and clean lines are offset by turquoise chevron pattern tiles. Chrome detailing and contrasting tile patterns in the shower delivers an elevated look and feel.

Southernmost Resort's renovation will be complemented with a final phase in 2023, focusing on its four guesthouses. In December 2021, two adjacent guesthouses, Avalon and Duval Gardens, were acquired and will be refreshed along with the resort's existing La Mer and Dewey buildings.

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