

# CLUB

systems

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## 6TH ANNUAL CLUB WORLD AWARDS

127

NOMINEES REPRESENTING THE BEST OF 2007 NIGHTLIFE

### FEATURING

■ PURE ■ PIONEER ■ OPIUM GROUP ■ PACHA ■ JUSTICE  
■ CAMEO ■ AVALON ■ CIELO ■ BOB SINCLAR

FIVE NEW  
CATEGORIES

+ HOW THE YEAR'S BEST VENUES PULLED OFF THEIR BEST PARTIES



### BIG TIME DESIGN FOR CAMEO, MIAMI

A 10-foot disco ball, halved and scooped out like a massive grapefruit is the DJ booth, and the crux of the striking design created by Big Time Design at Cameo. The landmark Cameo Theatre, which was the sign-less crobar from 1999 until early 2007, has a glammed up look that can attract patrons for more than just the DJ name on the bill. The 18,000-square-foot multi-level club features eclectic decor, including a two-story wall of faux Warhol Marilyn Monroes that turn to Tony Montana with a subtle switch in lighting, a 40-foot tic-tac-toe-like light wall in homage of NYC's Palladium club and poles inspired by the hedonistic atmosphere of Studio 54. —CM

[www.bigtimedesignstudios.com](http://www.bigtimedesignstudios.com)



### FRANCOIS FROSSARD DESIGN FOR SET, MIAMI

If Mansion was the opera, Set is the silver screen. Veteran Opium Group designer Frossard crammed a whole lotta style into the venue's 10,000 square feet, creating what he calls "a 1940s Hollywood mansion ambiance." The dancefloor-less space boasts working fireplaces, decorative elephant tusks, authentic Pucci fabrics, and two tube-shaped, floor-to-ceiling, glass-enclosed pneumatic elevators for dancers. Even the usual disco ball gets replaced by four spherical chandeliers in glittering Swarovski crystal. The resulting look is richly layered and full of glamour. Frossard custom-designed each piece of furniture, and also had a hand in creating the lighting and video systems. —KLM

[www.ffdmiami.com](http://www.ffdmiami.com)



### JEFFREY BEERS INTERNATIONAL FOR AURA, BAHAMAS

With its mirrored bars, glowing LED perimeter, and egg-shaped V.I.P. room, Pure Management Group's Aura bears a striking resemblance to another great venue: MGM Grand's Tabú, arguably the first ultra-lounge. Both are the work of celebrated architect Jeffrey Beers, who also created The Cove, the grand new resort within the Atlantis complex, of which Aura is part. The venue is the club to Tabú's lounge, a macro version of the same concept, with a sunken dancefloor for ultimate movement. "We not only sunk the dancefloor but we raised the perimeter seating above the circulation zones, which also helps with sightlines and creating a hierarchy in the space," says Beers. The result might just be the perfect single-room club.

[www.jeffreybeers.com](http://www.jeffreybeers.com)

## 1015, SAN FRANCISCO

Should owner Ira Sandler ever leave nightlife, they may as well retire the number 1015. And in keeping with San Francisco's evolving tastes, this year 1015 added greater diversity and visual flair within its three floors. The club now has four lounges—Soft Cell, Sutra, Cirque and Palazzo – each of which could easily stand on its own as an independent club. (Cirque got a “Best Sound System” nomination this year.) Yet combined with a main floor continually bringing San Francisco the dancefloor talent the rest of the world will catch up to months later, these rooms stand as wonderfully integrated jewels in 1015's crown. —JH

[www.1015.com](http://www.1015.com)



## CAMEO, MIAMI

After eight successful years, crobar management decided to transform its Washington Avenue club into Cameo, the building's original 1920s namesake. “The scene in Miami has changed dramatically and, because it was such a significant space, because it was us and everybody knew it, we were really trying to come up with a different way to market it,” says owner/operator and principal designer Callin Fortis. Under Fortis' CWA-nominated redesign, DJs are still central, now in a sick disco ball booth. But there are also kitschy curved red benches, a set of large dangling extra mirror balls, and individually themed bar areas, which can be screened in with modular architectural additions. Plus, there's a new HSS custom sound system, and a CWA-nominated lighting system. —CM

[www.cameomiami.com](http://www.cameomiami.com)

## OPERA, ATLANTA

Atlanta's dance club institution Eleven50 took one inspired step back into its history to take many steps forward as Opera. Playing on the building's early-20th century role as an opera house, the renovation, by designer Terry Barbu, highlights the room's historic moldings. Added are an ornate, three-tiered VIP balcony section, complete with bottle service, video and backstage views of a DJ booth that can now rise 30 feet into the air to accommodate live performances. Plus, a club-wide redesign of the existing sound system, and nine trusses worth of High End lighting fixtures (designed by Active Production & Design) transform all the club into a dramatic stage for Atlanta's well-heeled elite. —JH

[www.operatlanta.com](http://www.operatlanta.com)

